

What is claimed is:

1. A digital broadcasting system comprising:
a transmitting means having a unit for generating digital broadcast including audio/video broadcast and data broadcast, and
a unit for registering the digital broadcast or the data broadcast on a certain internet site; and
an internet terminal connecting to the internet site to receive the digital broadcast or the data broadcast.

2. The digital broadcasting system according to claim 1, wherein the data broadcast is produced based on Markup or Java.

3. The digital broadcasting system according to claim 1, wherein the internet terminal has a browser embedded therein for allowing connection to the internet site.

4. The digital broadcasting system according to claim 3, wherein the browser is any one of a widely used browser embedded in the internet terminal or a widely used browser provided from the internet site.

5. The digital broadcasting system according to claim 1, wherein the internet site stores the digital broadcast or the data broadcast continuously produced.

6. The digital broadcasting system according to claim 1, further comprising means for converting the digital broadcast and the data broadcast into an internet-supporting format in case that the digital broadcast or the data broadcast is not in the internet-supporting format.

7. The digital broadcasting system according to claim 1, wherein the internet terminal is one of a PDA, a mobile terminal, a widely used computer, a portable computer, home electric appliances with an internet function.

8. A method for operating digital broadcast at a transmitting unit of a digital broadcast system, the method comprising the steps of:

producing data broadcast;

generating the digital broadcast by using the data broadcast and audio/video broadcast; and

registering the produced data broadcast or the produced digital broadcast on a certain internet site,

wherein the produced data broadcast or the generated digital broadcast is provided depending on a viewer's request.

9. The method according to claim 8, wherein the internet site provides a viewer with a dedicated browser.

10. The method according to claim 8, wherein the internet site stores the digital broadcast or the data broadcast continuously produced.

11. The method according to claim 8, further comprising the step of converting the generated digital broadcast and the produced data broadcast into an internet-supporting format in case that the generated digital broadcast and the produced data broadcast is not in the internet-supporting format.

12. A method for operating digital broadcast at an internet terminal of a digital broadcasting system, the method comprising the steps of:

connecting to an internet site providing digital broadcast or data broadcast;

selecting broadcast that is intended to be viewed; and
downloading and displaying the selected broadcast.

13. The method according to claim 12, further comprising the step of downloading and installing a dedicated browser in case that the dedicated browser exists in the internet site.

14. The method according to claim 12, wherein one of the dedicated browser provided from the internet site or a widely used browser embedded in the internet terminal is used to connect to the internet site.

15. The method according to claim 12, wherein in case that a linked internet site exists among the displayed broadcasts, a viewer moves to the linked internet site depending on his/her request.

16. The method according to claim 12, wherein various data broadcasts provided from the internet site are concurrently displayed in addition to the displayed broadcast.

17. A method for operating a digital broadcasting system, the method comprising the steps of:

registering digital broadcast or data broadcast on a certain internet site;

connecting to the internet site to select broadcast that is intended to be viewed; and

downloading and displaying the selected broadcast.

18. The method according to claim 17, wherein the digital broadcast comprises audio/video broadcast and data broadcast.

19. The method according to claim 17, wherein the internet site has a plurality of digital broadcasts or data broadcasts continuously stored.

20. The method according to claim 17, wherein the data broadcast has a linked internet site.